



# ZIONESS



## ZIONESS GRASSROOTS COMMUNITY ORGANIZER

**Location:** Anywhere in the contiguous United States

**Time Commitment:** Full-Time

**How To Apply:** Please send a cover letter and resume to [apply@zioness.org](mailto:apply@zioness.org)

Zioness is committed to building an organization that is representative of our community's beautiful diversity. We welcome all applicants who share our mission and vision, and strongly encourage applicants from marginalized and underrepresented communities to apply.

**Compensation:** \$45,000 - \$65,000, commensurate with experience.

### **Benefits:**

- Fully covered, high quality health insurance
- Three months paid family leave
- Access to a 403(b) retirement plan
- \$1,000/year tech stipend
- Work-from-home, based anywhere in the contiguous United States
- Flexible work environment with passionate, highly invested colleagues and major growth opportunities
- Ten (10) days discretionary paid vacation, plus all federal holidays
- Paid time off on the following Jewish holidays when they land on a weekday: the first two days of Passover, one day of Sukkot, Rosh Hashanah, Yom Kippur, one day of Simchat Torah
- Paid time off on other Jewish holidays observed by employee

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### **OVERVIEW:**

The Grassroots Community Organizer will be responsible for building and growing local chapters, engaging regularly with and generally supporting chapter leaders, and mobilizing members and chapters into action.

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### **GENERAL EXPECTATIONS:**

- The Candidate has a deep passion for progressive issues and for Zionism, and is deeply motivated to engage in support of both causes.
- The Candidate is a self-starter, capable of producing with minimal oversight.
- The Candidate understands they're part of a "start-up" organization. As such, they should expect an all-hands-on-deck approach and that they may be asked to tackle items that aren't specifically outlined in their job scope. All members of Zioness staff commit to being a team player who will fill in gaps as needed.
- The Candidate is well organized, detail-oriented, and professional.
- The Candidate is capable of performing at a high level in a fast-paced environment.
- The Candidate commits to embodying the values of Zioness in public and private, during work hours and non-work hours, and commits to positively representing the organization at all times.



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### QUALIFICATIONS FOR THE ROLE:

- Two plus years experience in community organizing, with an emphasis on long-term base building.
  - The Candidate has a strong understanding of community organizing and online organizing principles, strategies, and tactics.
  - The Candidate is an effective organizer, capable of building a “field plan” and executing that plan to drive turn-out to meetings and direct actions, ensuring all logistical items are addressed and needs provided for, and building membership.
  - The Candidate can effectively recruit, train, and coordinate volunteer members.
  - The Candidate can effectively build rapport with volunteer members.
  - The Candidate has strong communication and writing skills and enjoys working directly with people.
  - The Candidate has strong social media skills, and understands how to use online tools to drive online and offline engagement.
  - Proficiency with Canva, NGP VAN/EveryAction, Action Network, Slack, Facebook, Twitter, Instagram and other common online organizing platforms.
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### JOB SCOPE:

- Support the Regional Organizing Directors and ultimately the National Vice President of Organizing in the implementation of the Organization’s distributed organizing strategy with localized groups across the country including:
  - Online/remote education for onboarding chapter leaders in accordance with the Organization’s Strategic Plan.
  - Online/remote education strategy for on-going training of chapter leaders/members in accordance with the Organization’s Strategic Plan.
  - Online/remote education strategy for training chapter leaders/members to engage in direct advocacy in their local communities in line with Organization’s Strategic Plan.
  - Remote community building of members and across the country, and connecting leaders to scale and duplicate successful strategies in accordance with the Organization’s Strategic Plan.
  - Organizing members, allies, and their friends to show up at actions the Organization, or its allies, are hosting/coordinating/organizing.
  - Growing chapter membership by helping local leaders identify individuals to engage, and/or directly engaging individuals and groups in the community who may not yet be active and fostering connections with local leadership.
  - Implementing and/or developing the Organization’s curriculum, content, and online toolkits/resources relative to the items outlined above, or any other strategic imperative in line with the Organization’s Strategic Plan as assigned.
  - Help implement and execute the Organization’s national/state/local direct action efforts and support members in the execution of events as applicable.



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### JOB SCOPE CONTINUED:

- Provide regular engagement opportunities for members.
- Serve as a point of contact for local group leadership, as assigned.
- Fully support all efforts to execute The Organization's strategic plan, as assigned.

### ABOUT ZIONESS

#### OUR MISSION:

Equip and inspire Jews and allies to fight for social justice in the US as proud Zionists.



#### OUR VISION:

A future where American Jews and our allies are valued in the progressive movement without compromising our identity as Zionists; where our community shows up to create a more just and equitable America; and where our allies fully understand and combat antisemitism and commit to protecting the Jewish people—including the right to Jewish national self-determination (Zionism).