



# ZIONESS



## ZIONESS NATIONAL VICE PRESIDENT OF ADVOCACY

**Location:** Anywhere in the contiguous United States

**Time Commitment:** Full-Time

**How To Apply:** Please send a cover letter and resume to [apply@zioness.org](mailto:apply@zioness.org)

Zioness is committed to building an organization that is representative of our community's beautiful diversity. We welcome all applicants who share our mission and vision, and strongly encourage applicants from marginalized and underrepresented communities to apply.

**Compensation:** \$130,000 - \$160,000, commensurate with experience

### Benefits:

- Fully covered, high quality health insurance
- Three months paid family leave
- Access to a 403(b) retirement plan
- \$1,000/year tech stipend
- Work-from-home, based anywhere in the contiguous United States
- Flexible work environment with passionate, highly invested colleagues and major growth opportunities
- Ten (10) days discretionary paid vacation, plus all federal holidays
- Paid time off on the following Jewish holidays when they land on a weekday: the first two days of Passover, one day of Sukkot, Rosh Hashanah, Yom Kippur, one day of Simchat Torah
- Paid time off on other Jewish holidays observed by employee

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### OVERVIEW:

The National Vice President of Advocacy will be responsible for leading the Organization's partnership and advocacy work as part of our national mobilization strategy. This strategy is built around local chapters across the country showing up as allies and proud Zionists in support of domestic justice movements. The National VP will [eventually] oversee a team of regional advocacy directors and local advocacy managers creating grassroots partnerships, coalitions and advocacy campaigns for individual Zioness chapters. The VP will assist the Executive Director in identifying, hiring and training those individuals as the Zioness team rapidly expands.

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### GENERAL EXPECTATIONS:

- The Candidate has a deep passion for progressive issues and for Zionism, and is deeply motivated to engage in support of both causes.
- The Candidate is a self-starter, capable of producing with minimal oversight.
- The Candidate understands they're part of a "start-up" organization. As such, they should expect an all-hands-on-deck approach and that they may be asked to tackle items that aren't specifically outlined in their job scope. All members of Zioness staff commit to being a team player who will fill in gaps as needed.



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### GENERAL EXPECTATIONS CONTINUED:

- The Candidate is well organized, detail-oriented, and professional.
  - The Candidate can perform at a high level in a fast-paced environment.
  - The Candidate understands that this isn't a traditional nine-to-five role, and that there may be regular work needs beyond standard hours, including on weekends and occasionally, holidays.
  - The Candidate commits to embodying the values of Zioness in public and private, and commits to positively representing the organization at all times.
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### QUALIFICATIONS FOR THE ROLE:

- Five to seven years experience leading issue advocacy campaigns and coalition building, with an emphasis on work within the progressive movement.
- Five to seven years experience in overseeing and leading a national team, with exceptional leadership capabilities.
- A policy-related background with strong policy analysis skills to help guide local and national advocacy initiatives that are appropriate for our mission.
- A deep understanding of domestic social, racial, economic, gender and environmental justice movements.
- A strong personal network of progressive leaders and/or organizations, and the ability to successfully leverage that network to connect Zioness staff and lay leaders with other leaders and organizations across the progressive movement.
- A deep understanding of diversity, equity, and inclusion frames, and a commitment to continuous learning to confront implicit biases.
- A proven track record of advocacy on complex issues, and a demonstrated ability to take a diplomatic approach in engagement across lines of difference on difficult topics.
- An understanding of how to successfully transition relationships between various levels of an organization, and to maintain relationships over time in spite of the challenges that inevitably come with meaningful organizational partnerships.
- Regular availability for national travel, sometimes with little advance notice.
- Can effectively build rapport with volunteer members.
- The Candidate has strong communication and writing skills.
- The Candidate has strong social media skills, and understands how to use online tools to drive online and offline engagement.
- Proficiency with Canva, NGP VAN/EveryAction, Action Network, Slack, Facebook, Twitter, Instagram and other common online organizing platforms.



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### JOB SCOPE:

- Lead all efforts to build organizational partnerships for the Organization, and conduct or facilitate outreach to prospective or existing partners. Define strategies to build and deepen our relationships with progressive civic engagement organizations, with an emphasis on organizations supporting historically marginalized communities.
- Be the primary contact for the Organization for all external partners, and effectively manage and grow relationships with all current and potential partners. This includes maintaining regular communication with partners, and as appropriate, working with them to ensure they understand what antisemitism is, how to spot it, and why it's critical for all communities to address it.
- Lead the Organization's efforts to connect local chapter leaders with potential partners in their local communities, and help equip local leaders to effectively engage with prospective and current partners to ensure we nurture and deepen all partnerships.
- Lead the development and implementation of policy priorities and strategy, including reviewing potential policy initiatives at the local and national level to ensure mission alignment.
- Help the organization join and contribute meaningfully to local and national coalitions.
- Develop and share memos to staff and activists about relevant legislation and advocacy priorities to ensure shared understanding.
- Develop and lead the execution of all external communications initiatives, in consultation with the external Public Relations team, as they pertain to partnerships and community engagement efforts.
- Coordinate necessary meetings, calls, and all partnership-related events.
- Stay informed on urgent policy priorities and issues relating to the concerns of current or prospective partners, and help inform organizational strategy based on their concerns and needs.
- In consultation and partnership with the National Organizing Director, coordinate local and national direct actions in support of our partners and in alignment with the Organization's mission.
- Provide regular engagement and educational opportunities for members with current and prospective partners.
- Fully support the Executive Director, and the entire team, in pursuit of the Organization's mission, vision, and strategic plan as approved by the Board of Directors.
- Serve as a spokesperson for the Organization as necessary.

### ABOUT ZIONESS

#### OUR MISSION:

Equip and inspire Jews and allies to fight for social justice in the US as proud Zionists.



#### OUR VISION:

A future where American Jews and our allies are valued in the progressive movement without compromising our identity as Zionists; where our community shows up to create a more just and equitable America; and where our allies fully understand and combat antisemitism and commit to protecting the Jewish people—including the right to Jewish national self-determination (Zionism).