



# ZIONESS



## ZIONESS NATIONAL VICE PRESIDENT OF ORGANIZING

**Location:** Anywhere in the contiguous United States

**Time Commitment:** Full-Time

**How To Apply:** Please send a cover letter and resume to [apply@zioness.org](mailto:apply@zioness.org)

Zioness is committed to building an organization that is representative of our community's beautiful diversity. We welcome all applicants who share our mission and vision, and strongly encourage applicants from marginalized and underrepresented communities to apply.

**Compensation:** \$130,000 - \$160,000, commensurate with experience

### **Benefits:**

- Fully covered, high quality health insurance
- Three months paid family leave
- Access to a 403(b) retirement plan
- \$1,000/year tech stipend
- Work-from-home, based anywhere in the contiguous United States
- Flexible work environment with passionate, highly invested colleagues and major growth opportunities
- Ten (10) days discretionary paid vacation, plus all federal holidays
- Paid time off on the following Jewish holidays when they land on a weekday: the first two days of Passover, one day of Sukkot, Rosh Hashanah, Yom Kippur, one day of Simchat Torah
- Paid time off on other Jewish holidays observed by employee

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### **OVERVIEW:**

The National Vice President of Organizing will be responsible for leading the Organization's national distributed organizing strategy with localized groups across the country, building strong chapters, training leaders, and mobilizing members. The VP will [eventually] oversee a team of regional and grassroots organizers working to build strong, sustainable, and connected Zioness chapters in 4 different domestic regions, and will assist the Executive Director in identifying, hiring and training those individuals as the Zioness team rapidly expands.

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### **GENERAL EXPECTATIONS:**

- The Candidate has a deep passion for progressive issues and for Zionism, and is deeply motivated to engage in support of both causes.
- The Candidate is a self-starter, capable of producing with minimal oversight.
- The Candidate understands they're part of a "start-up" organization. As such, they should expect an all hands-on-deck approach and that they may be asked to tackle items that aren't specifically outlined in their job scope. All members of Zioness staff commit to being a team player who will fill in gaps as needed.
- The Candidate is well organized, detail-oriented, and professional.



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### GENERAL EXPECTATIONS CONTINUED:

- The Candidate can perform at a high level in a fast-paced environment.
  - The Candidate understands that this isn't a traditional nine-to-five role, and that there may be regular work needs beyond standard hours, including on weekends and occasionally, holidays.
  - The Candidate commits to embodying the values of Zioness in public and private, and commits to positively representing the organization at all times.
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### QUALIFICATIONS FOR THE ROLE:

- Five to seven years experience in community organizing, with an emphasis on long-term base building and leading large-scale organizing efforts.
  - Extensive leadership experience including recruiting, selecting, and training staff.
  - Regular availability for national travel, sometimes with little advance notice.
  - The Candidate is an exceptional manager and leader of people.
  - The Candidate has a strong understanding of community organizing and online organizing principles, strategies, and tactics.
  - The Candidate is a proven top-notch organizer, capable of building a "field plan" and executing to drive turn out to meetings and direct actions, ensuring all logistical items are addressed, and building membership.
  - The Candidate can effectively recruit, train, and coordinate volunteer members.
  - The Candidate can effectively build rapport with volunteer members.
  - The Candidate has strong communication and writing skills.
  - The Candidate has strong social media skills, and understands how to use online tools to drive online and offline engagement.
  - Proficiency with Canva, NGP VAN/EveryAction, Action Network, Slack, Facebook, Twitter, Instagram and other common online organizing platforms.
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### JOB SCOPE:

- Lead the creation and development of the Organization's distributed organizing strategy with localized groups across the country.
  - Develop/implement an online/remote education strategy for onboarding chapter leaders, and on-going issue and skills training, in accordance with the Organization's Strategic Plan.
  - Develop/implement a strategy for the remote community building of members across the country, and connect leaders to scale and duplicate successful strategies in accordance with the Organization's Strategic Plan.
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### JOB SCOPE CONTINUED:

- Lead and support the creation of organizational curriculum, content, and online toolkits/resources relative to the items outlined above, or any other strategic imperative that directly affects chapters/members, or overall advocacy efforts involving chapters/members in accordance with the Organization's Strategic Plan.
- Coordinate specific, strategic, national/state/local direct action with members to support allies and/or the mission of the Organization.
- Support local group leaders in the execution of local events as applicable, and lead national events as applicable.
- Provide regular engagement opportunities for members.
- Serve as the lead point of media contact in association with any local action organized by local groups, or national action as applicable.
- In consultation with the public relations team, draft press releases, quotes, articles, op-eds or other written materials, which may be issued in the Employee's name, the Organization's name, a Board Member's name, or another individual's name.
- Fully support the Executive Director in pursuit of the Organization's mission, vision, and strategic plan as approved by the Board of Directors.
- Serve as a spokesperson for the Organization as necessary.

### ABOUT ZIONESS

#### OUR MISSION:

Equip and inspire Jews and allies to fight for social justice in the US as proud Zionists.



#### OUR VISION:

A future where American Jews and our allies are valued in the progressive movement without compromising our identity as Zionists; where our community shows up to create a more just and equitable America; and where our allies fully understand and combat antisemitism and commit to protecting the Jewish people—including the right to Jewish national self-determination (Zionism).