

# Communications Manager

**Reporting To:** Chief Operating Officer

**Location:** Remote

**Travel:** Up to 10% of role

**About Zioness:** Zioness is a coalition of Jewish activists and allies who are unabashedly progressive and unapologetically Zionist. We are a grassroots organization with more than 30 chapters across the country, fighting for the advancement of social, racial, economic, environmental and gender justice in America. We are also committed to fighting for Zionism and the inclusion of Zionists in social justice spaces, because Zionism is itself a progressive value: the movement for liberation and national self-determination of the Jewish people in our indigenous homeland.

**Role Description:** The Communications Manager will oversee the strategy and execution of Zioness' internal and external communications. This role includes managing the organization's messaging, content creation, and media relations to ensure alignment with Zioness' mission and strategic goals. The Communications Manager will lead efforts to amplify Zioness' message across multiple platforms, engaging with various stakeholders, including staff, donors, members, and the media.

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## Responsibilities:

- **Social Media Content Production and Management**
  - Write, edit and produce a variety of content across social media platforms including Instagram, Tiktok and X
  - Review and edit existing Zioness media collateral to create video clips to be posted on social and website
  - Create an editorial calendar outline cadence re: regular posting, and content delivery linked to calendar specific events
  - Coordinate with graphic designers and other creative professionals to produce high-quality visual content.
  - Rapid response to breaking/current news as needed
- **Press Outreach and Media Relations**
  - Engage with media outlets to promote Zioness' message, secure coverage, and manage media inquiries.
  - Develop and distribute rapid response communications in partnership with the CEO and other key stakeholders.
  - Develop relationships with Jewish and mainstream media/reporters covering beats related to Zioness
  - Pitch media/reporters on interviews/editorials for Amanda and other Zioness stakeholders/leaders
- **Operational Support and Collaboration**
  - Coordinate with external vendors on specific projects, including event promotions and public programming.
  - Collaborate with the organizing team to leverage constituency relationships for chapter building opportunities.
  - Manage internal and external communications, including newsletters, email campaigns, social media content

- Create and engage with Zioness groups on social media, fostering online communities and discussions.
- Fully support all efforts to execute the organization's strategic plan, as assigned.

### **Qualifications + Expectations:**

- Experience in communications and social media
- Deep passion for progressive issues and Zionism, with a solid understanding of social, racial, economic, gender, and environmental justice movements.
- Capable of producing results with minimal oversight, embracing a start-up mentality with a willingness to tackle diverse tasks and support team efforts.
- Strong organizational skills, attention to detail, and a professional demeanor, capable of developing and executing comprehensive engagement strategies.
- Excellent communication and writing skills, with proficiency in social media and online tools to drive both online and offline engagement.
- Strong interpersonal skills, good judgment, and discretion, with the ability to build rapport with diverse constituencies and handle sensitive information.
- Ability to thrive in a fast-paced environment, with flexibility for non-traditional hours and a commitment to embodying and representing Zioness' values at all times.
- Familiarity with tools like Canva, NGP VAN/EveryAction, and social media platforms, with experience in developing and implementing creative strategies to attract and engage new constituencies.
- Willingness to travel regionally and nationally as needed to support organizational goals and engagement activities.

**Compensation:** This is a full-time, exempt position with a salary between \$70,000-85,000

### **Benefits:**

- Fully covered, high quality health insurance
- Ten (10) days discretionary paid vacation plus federal holidays
- Five (5) paid sick days per year
- Paid time off on the following Jewish holidays when they land on a weekday: the first two days of Passover, one day of Sukkot, Rosh Hashanah, Yom Kippur, one day of Simchat Torah
- Three months paid family leave
- Access to a 403(b) retirement plan
- \$1,000/year tech stipend

**Equal Opportunity Employer:** We are an equal opportunity employer and are committed to cultivating a team that reflects the rich diversity of the population we serve. We do not discriminate on the basis of race, color, national origin, religion, age, sexual orientation, gender identity or expression, marital or domestic partner status, veteran status, medical condition, mental or physical disability which would not prevent the performance of essential job duties without reasonable accommodation.

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[Apply for the Communications Manager role here!](#)

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