Director of Community Engagement

Reporting To: Chief Operating Officer, Chief Executive Officer
Location: Remote, based anywhere in the contiguous United States

About Zioness: Zioness is a coalition of Jewish activists and allies who are unabashedly progressive and unapologetically Zionist. We are a grassroots organization with more than 30 chapters across the country, fighting for the advancement of social, racial, economic, environmental and gender justice in America. We are also committed to fighting for Zionism and the inclusion of Zionists in social justice spaces, because Zionism is itself a progressive value: the movement for liberation and national self-determination of the Jewish people in our indigenous homeland.

Role Description: The Director of Community Engagement will oversee the overall ideation, strategy, execution and engagement with constituencies that connect to Zioness and compliments our grassroots infrastructure. They will build, recruit for, manage and operate various affinity group programs (Clergy Council, Zahav, Pride Fellowship, Changemakers Task Force, etc.) and will create and execute engagement opportunities, social events and non-organizing community building for the Zioness grassroots across the country. This role includes organizing and overseeing programming, content development, educational opportunities and events, and storytelling to our stakeholders.

Key Responsibilities:

Constituency Engagement and Development

- Lead all efforts to build (new) and grow (existing) Zioness fellowships (such as the Zahav Fellowship for Black Jewish Zionists) and constituency groups (such as the Zioness Jewish Clergy Council) that connect identified groups to Zioness outside of our grassroots/chapter/caucus infrastructure
- As necessary and appropriate for affinity spaces, create and oversee an individual or team of external consultant(s) to build, grow, cultivate leadership in, and engage each individual constituency.
- Conduct or facilitate outreach to prospective or existing constituency leaders to support consultants in relationship-building and engagement.
- Create constituency strategies that help connect newly engaged individuals to our broader chapter-based activism strategy, working closely with the organizing team to meet common goals.
- Oversee the building and execution of curriculum, programming, organization-to-fellow communications, administrative work, strategic planning and implementation, events, mobilization/activation and storytelling around each constituency group, the mechanics of the fellowship, and the fellowships' relationship both to Zioness and to the broad progressive ecosystem
- Develop and implement a storytelling strategy to highlight the achievements and contributions of constituency groups, ensuring their impact is visible to internal and external stakeholders, and ensuring that the narrative contributes to the advancement of the Zioness Theory of Change and Strategic Plan
- Help constituencies find opportunities to engage in local or national coalitions in their fields (for example, Jewish progressive clergy in partnership with non-Jewish progressive clergy to advance justice advocacy)
- Create and track evaluation metrics, surveys, capstone projects, and collection forms, etc to ensure constant feedback loops for improving programs, events and fellowships

- Regularly evaluate and report on the impact of constituency initiatives, ensuring measurable progress and alignment with organizational goals.

Local and National Events, Programming and Resource Management

- Oversee event planning in coordination with colleagues in accordance with a strategy for engaging key constituencies inside and outside the Zioness community, and build the internal capacity to provide the programming, resources, and support needed to execute that strategy
- Plan and execute constituency-specific events and broader organizational events, such as the Freedom Seder, in partnership with internal teams and external partners
- Empowers grassroots leaders and constituency representatives with curriculum, training and resources for effective advocacy and storytelling
- Work with the Zioness organizing team to leverage constituency relationships for chapter building opportunities, such as asking clergy leaders to host Zioness events for members of their congregations, or working with Pride Fellows to partner with LGBTQ organizations to confront antisemitism in queer space, and ensure constituency group members are aware of organizing activities.
- With support from constituency facilitators, develop and execute (or oversee the execution of) comprehensive curriculum for groups, from session guidelines to calendar invitations
- Alongside or in lieu of internal and/or external communications teams, create and post content as it relates to Zioness' grassroots activities (i.e. evergreen posts, rapid response posts, video content, highlighting members)

Strategic and Operational Leadership

- Partner with the COO and CEO to lead efforts for donor and stakeholder communications, including by integrating impact storytelling into Zioness' donor reports, community updates, and other key communications
- In partnership with COO and Organizing team, evaluate programs to develop a clear and deep understanding of the needs and concerns of our various constituencies to ensure the organization is constantly focused on how to meet their needs in line with our mission
- Deploy effective strategies in rapid response situations and coordinate and support consultants as they lead our efforts with each constituency
- Fully support the CEO, COO, and entire team, in pursuit of the Organization's mission, vision, and strategic plan as approved by the Board of Directors
- Serve as a spokesperson for the Organization as necessary.

Other Duties as Assigned:

- Fully support all efforts to execute the organization's strategic plan, as assigned.

Qualifications and Expectations:

- 5-8 experience in creative program curation, management, planning, execution, storytelling and development
- Deep passion for progressive issues and Zionism, with a solid understanding of social, racial, economic, gender, and environmental justice movements.
- Capable of producing results with minimal oversight, embracing a start-up mentality with a willingness to tackle diverse tasks and support team efforts.
- Strong organizational skills, attention to detail, and a professional demeanor, capable of developing and executing comprehensive engagement strategies.
- Excellent communication and writing skills, with proficiency in social media and online tools to drive both online and offline engagement.
- Strong interpersonal skills, good judgment, and discretion, with the ability to build rapport with diverse and intersectional constituencies and facilitate and manage

sensitive dialogue and information.
- Ability to thrive in a fast-paced environment, with flexibility for non-traditional hours and a commitment to embodying and representing Zioness' values at all times.
- Familiarity with tools like Canva, NGP VAN/EveryAction, and social media platforms, with experience in developing and implementing creative strategies to attract and engage new constituencies.
- Willingness to travel regionally and nationally as needed to support organizational goals and engagement activities.
- Commitment to embodying the values of Zioness in public and private, during work hours and non-work hours, and commits to positively representing the organization at all times.

Compensation: This is a full-time, exempt position with a base salary range of **$110,000 to $135,000,** commensurate with experience.

This role includes fully covered health insurance, including vision and dental, and offers the flexibility to work from home anywhere within the contiguous United States. Employees receive ten days of discretionary paid vacation and six paid sick days annually, along with paid time off for federal and Jewish holidays. The benefits package also includes paid family leave, access to a 403(b) retirement plan, and a $1,000 annual technology stipend.

Equal Opportunity Employer: We are an equal opportunity employer and are committed to cultivating a team that reflects the rich diversity of the population we serve. We do not discriminate on the basis of race, color, national origin, religion, age, sexual orientation, gender identity or expression, marital or domestic partner status, veteran status, medical condition, mental or physical disability which would not prevent the performance of essential job duties without reasonable accommodation.